

FRANCISCO J. PROENZA

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SUMMARY PROFILE

Ph.D. Economist with extensive worldwide experience managing and conducting research, policy analysis, and project design and evaluations, and a successful track record coordinating, integrating and synthesizing the work of large multidisciplinary teams. Accomplished author on the use of ICTs to help reduce poverty, enhance governance and empower disenfranchised minorities. A 30-year career working for UN agencies and international financial institutions combined with recent academic experience managing a large impact evaluation and capacity building project make me exceptionally qualified to lead and conduct policy-oriented research, design and implement projects based on thoroughly reviewed evidence and help build the capacity of emergent scholars.

SUMMARY EMPLOYMENT RECORD

UPF, Amy Mahan Research Fellowship Program Director, and Visiting Professor, 09/09 – 04/12

Consultant, 10/08 – 12/08

FAO, Economist and Mission Leader, Investment Centre, Rome (9/02- 10/08)

FAO-IADB Cooperative Program, FAO Economist at IADB, Washington, DC (9/98-8/02)

FAO, Economist and Mission Leader, Investment Centre, Rome (11/85-8/98).

World Bank, Economist, Regional Unit for Technical Assistance, Costa Rica (11/81-10/85).

OAS, Economist and Assistant Group Chief based in Washington, DC (2/76-11/81)

USDA, Agricultural Economist based in Washington, DC (2/75-2/76)

COUNTRY WORK EXPERIENCE

Africa Sub-Sahara: The Gambia, Ghana, Mauritius, Mozambique, Sierra Leone, South Africa, Swaziland, Tanzania, Uganda

Asia: China, India, Indonesia, Laos, Philippines, Sri Lanka, Thailand, Viet Nam

Latin America and Caribbean: Argentina, Barbados, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Guyana, Honduras, Jamaica, Mexico, Nicaragua, Panama, Peru, Trinidad and Tobago, Venezuela

Middle East and North Africa: Egypt, Yemen

EDUCATION

Economics Institute, World Banking and Finance Seminar, Boulder, Colorado 1995

University of Florida, Ph.D., 1981, Food and Resource Economics

Ford Foundation Fellowship, Seminar on the Economics of Education, Lima, Peru, 1972

University of Florida, B.A. (*cum laude*), 1969, Economics

Honor societies: Phi Beta Kappa, Phi Kappa Phi, Gamma Sigma Delta (Agriculture)

Languages: Fluent English and Spanish and working knowledge of Italian and Portuguese.

PROFESSIONAL EXPERIENCE

Program Director and Visiting Professor, Universitat Pompeu Fabra (UPF), Barcelona

09/09 to 04/12

The Amy Mahan Research Fellowship Program to Assess the Impact of Public Access to Information and Communication Technologies (ICT) sought to strengthen the capacity of emerging scholars in developing countries to conduct rigorous research to assess the impact of public access to computers and the Internet, and increase the availability of high-quality research in this area. The CAD 1 million program was funded by Canada's International Development Research Center (IDRC) and implemented by UPF in collaboration with scholars from Universidad de San Andrés, Argentina, the University of the Philippines, and South Africa's LINK Centre at the University of the Witwatersrand, Johannesburg. Twelve fellowships were awarded to teams of emerging scholars from Africa and the Middle East, the Asia Pacific region and Latin America and the Caribbean.

I was responsible for managing all program activities including the selection of grantees and ensuring that grantees received timely mentoring support. (Details available in interim technical report covering the selection of grantees and final report on research activities <http://www.upf.edu/amymahan/programreports/>).

I am lead editor of two books produced by the program. The first one, a 150-page book in Spanish, *Tecnología y Cambio Social*, was published in August 2012 and covers the findings of the 3 Latin America research teams (Argentina, Chile and Perú). A second book, comprising 13-chapters and 436-pages written in English, presents the findings of the 10 research teams that completed high quality investigations will be published in 2013. Aside from editing the book, I am lead author of 3 chapters and co-author of another 3. I also held a position as Visiting Professor, and taught a course each year on Information and Communication Technology for Development for the Department of Political and Social Sciences, UPF.

Consulting Economist

10/08 to 12/08

Assignments for World Bank in Honduras (information systems and land administration, October 2008) and Sri Lanka (telecenters, December 2008).

Economist, Investment Centre of the Food and Agriculture Organization of United Nations (FAO), Rome, Italy

9/02 to 9/08

Economist and Mission Leader supporting partner investments. Sample assignments follow.

Strategic Review of ICT activities by IFAD's Peru's highlands project (December 2007).

Preparation of country reports for the Philippines, Viet Nam and Laos, for the World Bank's "Enhancing Rural Development through Improved ICT Infrastructure and Innovative Information Applications in East Asia" initiative (June 2007).

Review of best practices in use of information systems for land administration, with special focus on 5 central American countries with land administration projects (2006).

Review of Indonesia's e-Government experience and design and appraisal of Farmer Empowerment Through Agricultural Technology and Information (FEATI) Project (2006);

Lead author of IADB's Action Plan for ICT development in South America, adopted by 12 Government members of the Infrastructure Integration in South America initiative (2003).

Economist, FAO - IADB Cooperative Program, Washington, DC 9/98 to 8/02

Seconded by FAO to the Inter-American Development Bank to help develop a program of innovative operations for agriculture and rural development. Work undertaken was instrumental in developing and putting into practice the Bank's Rural Connectivity Agenda.

Directed FAO-IADB-ITU study, **Telecenters for Socioeconomic and Rural Development in Latin America and the Caribbean** that has become a standard reference throughout the region. A subsequent report on "Telecenter Sustainability: Myths and Opportunities", identified conditions for success in telecenter programs. A third study, "**e-ForAll: A Poverty Reduction Strategy for the Information Age**", proposed a strategic policy framework.

Dr. Proenza's analytical work provided the foundation for the IADB's **Telecenters for Rural Connectivity Program** officially launched during the Presidential Summit of the Americas in Quebec (April 2001) and formed the basis for a new type of rural interventions:

Honduras HN 0203 - US\$ 9.5 million;
Jamaica JA 0116 - US\$ 23 million; and
Guyana GY 066 - US\$ 22.5 million.

Economist (beginning 5/90) **and Project Analyst, FAO Investment Centre**, Rome, Italy 11/85 to 8/98

Completed over 35 investment analysis assignments - the majority as mission leader - on behalf of a broad range of institutions: African Development Bank (AfDB), IADB, World Bank, International Fund for Agricultural Development (IFAD); United Nations Capital Development Fund (UNCDF); United Nations Development Program (UNDP), and Belgian Survival Fund (BSF). Sectors covered included: rural finance, rural development, irrigation, livestock and range management, marketing, land reform, research and extension, and aid to orphans; with poverty reduction as a common thread.

Economist, World Bank, Regional Unit for Technical Assistance (RUTA), San José, Costa Rica 11/81 to 10/85

Technical assistance and training to counterpart professionals in investment project analysis in: Costa Rica (livestock, rural development, market infrastructure), Honduras (agricultural credit), Nicaragua (livestock), Guatemala (livestock) and El Salvador (irrigation).

Assistant Group Chief, Agricultural Economist and Economist, Organization of American States, Washington, DC 2/76 to 11/81

Assistant Chief of OAS Regional Development Program, Group I (1/79 - 11/81) covering southern cone countries. Agricultural Economist (1/78-1/79), participant in the analysis of investment program for Panama's Darien region. Economist with the Industrial Development Program (7/76 - 12/77) and with the Social Development Division (2/76 - 6/76).

Agricultural Economist, United States Department of Agriculture (USDA) Economic Research Service, Washington, DC 2/75 to 2/76

Analytical work supportive of USAID project design, mainly in Guatemala.

SELECT PUBLICATIONS AND WORKING PAPERS

- Proenza, Francisco J., (ed) *Tecnología y Cambio Social: El Impacto del Acceso Público a las Computadoras e Internet en Argentina, Chile y Perú*, 2012 (www.upf.edu/amymahan/es/publicacion/)
- Proenza, Francisco J., (ed) *ICT and Social Change: The Impact of Public Access to Computers and the Internet*, 2013 (forthcoming)
- Proenza, Francisco J., *Towards High Impact Sustainable Telecenters in Sri Lanka*, Consultancy Report prepared for the World Bank, 7 December 2008.
- Proenza, Francisco J., *Tecnologías de Información y Comunicación para la Reducción de la Pobreza en localidades atendidas por el Proyecto Sierra Sur*, FAO-IFAD Cooperative Program Working Paper, December 2007a. (www.e-forall.org/pdf/IFAD_SierraSur_19Dic2007.pdf)
- Francisco J. Proenza, *Esquema Estratégico y Operativo de Institucionalización del Sistema Nacional de Administración de la Propiedad (SINAP)*, FAO Investment Centre Working Paper, 28 November 2007b.
- Proenza, Francisco J., *Information Systems and Land Administration*, FAO-World Bank Cooperative Program Report No. 07/024 CP-LAC, April 2007. Presented at Sixth Regional Conference of the International Federation of Surveyors, FIG, in Costa Rica on 12-15 November 2007c (www.fig.net/costarica/).
- Proenza, Francisco J., *Philippines Country Report: Applications*, FAO Investment Centre Working Paper, June 2007d. (www.e-forall.org/pdf/PHReport_3June2007.pdf)
- Proenza, Francisco J., *Lao P.D.R. Country Report: Applications*, FAO Investment Centre Working Paper, June 2007e. (www.e-forall.org/pdf/LAReport_3June2007.pdf)
- Proenza, Francisco J., *Viet Nam Country Report: Applications*, FAO Investment Centre Working Paper, June 2007f. (www.e-forall.org/pdf/VNReport_3June2007.pdf)
- Proenza, Francisco J. The Road to Broadband Development in Developing Countries is though Competition Driven by Wireless and Internet Telephony. *Journal of Information Technology for International Development*, Volume 3, No. 2, Winter 2006a. (www.mitpressjournals.org/doi/pdf/10.1162/itid.2007.3.2.21?cookieSet=1). Abridged version in Spanish published in *Latin@tel*. (www.regulatel.org/publica/Revista/latintel_vol_1_no_4_diciembre_2005.pdf).
- Proenza, Francisco J., "Guatemala: Programa de Acceso Rural a Internet", Documento de trabajo del Centro de Inversiones de FAO, 9 de mayo 2006b. (www.e-forall.org/pdf/GuatemalaAccesoRural_9mayo2006.pdf)
- Proenza, Francisco J., Sergio Iván Salas Meza, Abdulla Aleter, Francisco Pérez-Trejo and Kayan Jaff, The Future of Extension: Chile's Advice Online Service, *Information Technology for Development*, December 2005a, Volume 12, Issue 1, Pages 77 – 86. (www3.interscience.wiley.com/cgi-bin/abstract/112207497/ABSTRACT).
- Shetty, Shobha, Francisco J. Proenza, Robert Schware, Wati Hermawati, Sonia Jorge and Chat Garcia Ramilo, *Information and Communications Technology for Rural Development: Issues and Options*, October 2005b. World Bank Report No. 33503-ID (www-wds.worldbank.org/servlet/WDS_IBank_Servlet?pcont=details&id=000160016_20051128173809)

- Proenza, Francisco J., *Information and Communications Technologies at the Service of the Rural Poor*, July 2005c. FAO Investment Centre Report. (<ftp://ftp.fao.org/docrep/fao/011/k1562e/k1562e00.pdf>)
- Proenza, Francisco J. Open Source Software: Strategic Choices for Developing Country Governments, June 2005d issue of *Information for Development*. (http://www.e-forall.org/pdf/OpenSource_June2005.pdf)
- Proenza, Francisco J., *e-Sri Lanka's Telecenter Development Program: Strategic Choices and Challenges of a High Impact, High Risk Investment*, FAO Investment Centre Working Paper, August 2004. (www.e-forall.org/pdf/VGKChoicesChallenges_6Sep2004.pdf)
- Proenza, Francisco J., ICT-Enabled Networks, Public Sector Performance and the Development of Information and Communication Technologies, in Badshah, Akhtar; Sarbuland Khan and Maria Garrido (eds.) *Connected for Development: Information Kiosks and Sustainability*, United Nations ICT Task Force and Digital Partners publication, November 2003a. (<http://www.e-forall.org/pdf/ICTEnabledNetworks.pdf>)
- Proenza, Francisco J., State Purchases from Micro, Small and Medium Enterprises - The Peruvian Experience, in *Connected for Development: Information Kiosks and Sustainability*, United Nations ICT Task Force and Digital Partners publication, November 2003b. (<http://www.e-forall.org/pdf/StatePurchases.pdf>)
- Proenza, Francisco J., A Public Sector Strategy in Support of Telecenter Development - Emerging Lessons from Latin America and the Caribbean, in *Connected for Development: Information Kiosks and Sustainability*, UN ICT Task Force, November 2003c. (<http://www.e-forall.org/pdf/TelecenterStrategy.pdf>)
- Inter-American Development Bank, *Information and Communication Technologies in Support of South American Competitiveness and Integration*. Prepared under the leadership of Juan Belt, by Francisco J. Proenza, Peter Stern, Claudia de Francisco and Martha Rodríguez, December 2003e (<http://www.e-forall.org/projects.php>).
- Proenza, Francisco J., e-ForAll: A Poverty Reduction Strategy for the Information Age, published in July-Sept 2002 issue of *TechKnowLogia*. An extended version is available in English at various sites (e.g. <http://www.e-forall.org/pdf/e-ForAll.pdf>), in Spanish at (www.educoas.org/portal/docs/e-ParaTodos.pdf) and in Portuguese as a chapter in *Software Livre e Inclusão Digital*, a publication sponsored by the Prefeitura de São Paulo, June 2003.
- Proenza, Francisco J., Telecenter Sustainability: Myths and Opportunities, *Journal of Development Communication*, December 2001 (available online at: <http://www.e-forall.org/pdf/TelecenterSustainability.pdf>)
- Proenza, Francisco J., Roberto Bastidas-Buch, and Guillermo Montero, *Telecenters for Socioeconomic and Rural Development in Latin America and the Caribbean*, FAO-ITU-IDB Working Paper, May 2001 (available online in both English and Spanish (http://www.itu.int/ITU-D/ict/mexico04/doc/doc/10_telecenters_e.pdf)).
- Wenner, Mark and Francisco J. Proenza, *Rural Finance in Latin America and the Caribbean: Challenges and Opportunities*, IDB Sustainable Development Department Working Paper, March 2000.
- Over 50 official project, program and sector documents (list available upon request).